



# Challenges and Opportunities in Implementing Pedestrian-Oriented Development in Developing Countries

Rajat Verma<sup>1</sup>, Dr. Sanjay Gupta<sup>2</sup>

<sup>1</sup>Associate Professor, School of Architecture, World University of Design

<sup>2</sup>Vice Chancellor, World University of Design

## Abstract

Pedestrian-Oriented Development (POD) has emerged as a crucial approach in urban planning, aiming to create walkable, sustainable, and livable urban environments. While POD has seen successful implementation in many developed countries, developing nations face unique challenges in adopting these principles. This review explores the multifaceted challenges and opportunities in implementing POD in developing countries, where rapid urbanization, limited resources, and complex socio-economic factors create a distinct context for urban development.

The study identifies key challenges, including inadequate infrastructure, financial constraints, cultural barriers, and political hurdles. However, it also highlights significant opportunities, such as the potential for innovative policy interventions, international collaborations, and community-driven initiatives. By analysing case studies and synthesizing existing literature, this review provides a comprehensive understanding of the landscape of POD implementation in developing countries. The methodology employed in this study includes a qualitative analysis of academic literature, policy documents, and case studies from various developing regions, including South Asia, Sub-Saharan Africa, and Latin America. Through thematic and comparative analyses, the review aims to identify best practices and propose contextualized strategies for effective POD implementation. This research contributes to the growing body of knowledge on sustainable urban development in developing countries and offers valuable insights for urban planners, policymakers, and researchers working towards creating more walkable, inclusive, and sustainable cities in the developing world.

**Keywords:** *Pedestrian-Oriented Development, Developing Countries, Urban Planning, Walkability, Challenges, Opportunities.*

## Background

Pedestrian-Oriented Development (POD) represents a paradigm shift in urban planning, prioritizing human-scale design and walkability. At its core, POD aims to create urban environments where walking is not just possible but preferable for daily activities. This approach encompasses various elements, including mixed land use, high-density development, interconnected street networks, and public spaces that encourage social interaction.

The importance of POD in sustainable urban planning cannot be overstated. As cities grapple with issues of congestion, air pollution, and declining quality of life, POD offers a solution that addresses multiple urban



challenges simultaneously. By promoting walking and reducing dependence on motorized transport, POD contributes to:

1. Environmental sustainability: Reduced carbon emissions and better air quality.
2. Public health: Increased physical activity and reduced obesity rates.
3. Social cohesion: Enhanced community interactions and sense of place.
4. Economic vitality: Improved local economies through increased foot traffic for businesses.

In developing countries, the relevance of POD takes on added dimensions. These nations are experiencing rapid urbanization, often characterized by unplanned growth, informal settlements, and inadequate infrastructure. The World Bank estimates that by 2050, 68% of the world's population will live in urban areas, with most of this growth occurring in developing countries. This urban explosion presents both a challenge and an opportunity for implementing POD principles.

The unique context of developing countries includes:

1. Rapid population growth and rural-to-urban migration.
2. Limited financial resources for urban infrastructure.
3. Existing high rates of walking and cycling out of necessity rather than choice.
4. Complex socio-economic disparities and informal urban development.

Understanding and addressing these contextual factors is crucial for the successful implementation of POD in developing countries.

### **Research Objectives**

This study aims to provide a comprehensive analysis of the challenges and opportunities in implementing Pedestrian-Oriented Development in developing countries. The specific objectives are:

1. To identify and analyze the major challenges hindering the implementation of POD in developing countries, considering physical, socio-economic, cultural, and political factors.
2. To explore the opportunities and potential benefits of POD in these regions, including innovative approaches that leverage local strengths and resources.
3. To assess current strategies and propose recommendations for effective implementation, taking into account the unique contexts of different developing countries.

### **Research Questions**

To guide this study, the following research questions have been formulated:

1. What are the primary challenges that hinder the implementation of POD in developing countries?
  - How do these challenges vary across different regions and urban contexts?
  - What are the root causes of these challenges, and how are they interconnected?
2. What opportunities can be leveraged to promote POD in these regions?
  - Are there unique aspects of developing countries that could facilitate POD implementation?
  - How can existing urban renewal projects or development initiatives incorporate POD principles?
3. How do socio-economic, cultural, and political factors influence the success of POD in developing countries?
  - What role do local governance structures and political will play in POD implementation?



- How do cultural attitudes towards walking and public space impact the acceptance of POD?
- 4. What are the best practices and strategies that can be adapted to overcome the challenges?
  - Are there successful case studies from developing countries that can provide insights?
  - How can strategies from developed countries be modified to suit the context of developing nations?

By addressing these questions, this study aims to contribute to the growing body of knowledge on sustainable urban development in the Global South and provide practical insights for urban planners, policymakers, and researchers working in this field.

## **2. Literature Review**

### **Walkability and Urban Sustainability**

The concept of walkability has gained significant attention in urban planning and public health discourse over the past few decades. Walkability refers to the extent to which the built environment is friendly to the presence of people living, shopping, visiting, enjoying, or spending time in an area (Litman, 2003). It encompasses various factors, including:

1. Physical infrastructure: Sidewalks, crosswalks, and pedestrian signals.
2. Urban design: Street connectivity, building facades, and human-scale architecture.
3. Land use mix: Proximity of diverse destinations (homes, workplaces, shops, services).
4. Safety: Both from traffic and crime.
5. Comfort and aesthetics: Shade, seating, and attractive streetscapes.

The significance of walkability in sustainable urban development is multifaceted:

1. Environmental Benefits:
  - Reduced carbon emissions from decreased motorized transport use.
  - Improved air quality and reduced noise pollution.
  - Potential for increased green spaces and urban biodiversity.
2. Public Health Impacts:
  - Increased physical activity, leading to reduced rates of obesity, cardiovascular diseases, and other lifestyle-related health issues.
  - Improved mental health through increased social interactions and exposure to nature.
  - Reduced respiratory issues due to improved air quality.
3. Social Sustainability:
  - Enhanced social interactions and community cohesion.
  - Improved equity and accessibility for all age groups and abilities.
  - Preservation of local culture and identity through vibrant public spaces.
4. Economic Benefits:
  - Increased foot traffic for local businesses.
  - Reduced infrastructure costs for car-centric development.
  - Potential for higher property values in walkable neighborhoods.



Numerous studies have demonstrated the link between walkability and various aspects of urban sustainability. For instance, Ewing and Cervero (2010) found that walkable neighborhoods are associated with reduced vehicle miles traveled, while Frank et al. (2006) showed a positive correlation between neighborhood walkability and physical activity levels.

In the context of developing countries, the relationship between walkability and sustainability takes on additional dimensions. Many cities in these regions already have high rates of walking and cycling, often out of necessity rather than choice. The challenge lies in improving the quality and safety of these existing pedestrian environments while planning for future growth in a way that preserves and enhances walkability.

### **Pedestrian-Oriented Development in Global Context**

Pedestrian-Oriented Development (POD) has been successfully implemented in various cities around the world, particularly in developed countries. These examples provide valuable insights and potential models for developing nations, although adaptation to local contexts is crucial.

Successful examples from developed countries include:

#### 1. Copenhagen, Denmark:

- Gradual pedestrianization of the city center since the 1960s.
- Extensive network of pedestrian streets and cycling infrastructure.
- Integration of public transportation with walkable neighborhoods.

#### 2. Portland, Oregon, USA:

- Transit-oriented development with walkable neighborhoods around light rail stations.
- Urban growth boundary to prevent sprawl and encourage compact development.
- Extensive public participation in urban planning processes.

#### 3. Melbourne, Australia:

- Revitalization of laneways and creation of active street frontages.
- Prioritization of pedestrian movement in the city center.
- Integration of art and culture in public spaces to enhance walkability.

#### 4. Freiburg, Germany:

- Car-free neighborhoods like Vauban.
- Integrated land use and transportation planning.
- Emphasis on green spaces and sustainable urban design.

These examples demonstrate several common themes in successful POD implementation:

1. Long-term vision and political commitment.
2. Integration of land use and transportation planning.
3. Focus on creating high-quality public spaces.
4. Emphasis on community engagement and participation.
5. Incremental implementation and adaptability.

However, the direct application of these models to developing countries faces several challenges:



1. Resource Constraints: Developing countries often lack the financial resources for large-scale infrastructure projects.
2. Rapid Urbanization: The pace of urban growth in developing countries often outstrips the capacity for planned development.
3. Informal Settlements: Many developing cities have large informal settlements that require different approaches to POD.
4. Cultural Differences: Attitudes towards public space, privacy, and urban living may differ significantly from Western contexts.
5. Existing Urban Form: Many developing cities have evolved organically, with narrow streets and high density, presenting both challenges and opportunities for POD.
6. Governance Issues: Weak institutional frameworks and lack of coordination between agencies can hinder comprehensive urban planning.

Adapting POD principles to developing countries requires careful consideration of these factors. Some emerging approaches include:

1. Low-cost interventions: Tactical urbanism and incremental improvements.
2. Community-led initiatives: Empowering local communities to shape their urban environments.
3. Context-sensitive design: Adapting POD principles to local cultural and physical contexts.
4. Integration with informal systems: Working with, rather than against, existing informal transportation and land use patterns.

Understanding these global examples and their limitations in developing contexts sets the stage for a more nuanced exploration of the challenges and opportunities specific to implementing POD in developing countries.

### Challenges in Developing Countries

Implementing Pedestrian-Oriented Development (POD) in developing countries presents a unique set of challenges that stem from various socio-economic, cultural, and political factors. Understanding these challenges is crucial for developing effective strategies for POD implementation.

#### 1. Lack of Infrastructure:

- Inadequate or poorly maintained sidewalks and pedestrian crossings.
- Absence of proper lighting, shading, and resting places for pedestrians.
- Insufficient integration of pedestrian networks with public transportation.

Case Study: Mumbai, India

Mumbai's rapid growth has led to overcrowded sidewalks and pedestrian spaces often encroached upon by vendors and parked vehicles. A study by EMBARQ India (2014) found that only 40% of roads in Mumbai had footpaths, and of these, only 20% were in usable condition.

#### 2. Economic Constraints:

- Limited public funding for urban infrastructure projects.
- Competing priorities for scarce resources (e.g., basic services vs. urban planning).

- Difficulty in justifying long-term investments in walkability amid pressing short-term needs.

Case Study: Lagos, Nigeria

Despite being Africa's largest city, Lagos has struggled to implement comprehensive pedestrian infrastructure due to budget constraints. The Lagos State Government's attempts to improve walkability have often been piecemeal and underfunded (Olufemi and Oluseyi, 2007).

### **3. Rapid Urbanization and Informal Settlements:**

- Unplanned urban growth leading to sprawl and car-dependent development.
- Informal settlements with narrow, irregular street patterns challenging traditional POD approaches.
- Difficulty in retrofitting existing high-density areas with pedestrian infrastructure.

Case Study: Nairobi, Kenya

Nairobi's informal settlements, housing over 60% of the city's population, present significant challenges for implementing POD. The organic growth of these areas has resulted in limited public spaces and pedestrian infrastructure (UN-Habitat, 2016).

### **4. Cultural Attitudes:**

- Perception of car ownership as a status symbol.
- Cultural norms that may discourage walking (e.g., climate concerns, safety perceptions).
- Resistance to change in urban form and lifestyle.

Case Study: Bangkok, Thailand

Despite severe traffic congestion, there's a cultural preference for private vehicles in Bangkok. A study by Townsend and Zacharias (2010) found that even when walking was faster, many residents preferred driving due to status and comfort perceptions.

### **5. Political and Institutional Issues:**

- Lack of political will to prioritize pedestrian infrastructure.
- Fragmented governance structures hindering coordinated urban planning.
- Corruption and lack of transparency in urban development projects.

Case Study: Dar es Salaam, Tanzania

The implementation of the Dar es Salaam Bus Rapid Transit system, which included pedestrian improvements, faced delays and cost overruns due to institutional inefficiencies and lack of coordination between different government agencies (Rizzo, 2014).

### **6. Safety Concerns:**

- High rates of pedestrian fatalities in traffic accidents.
- Personal security issues discouraging walking, especially at night.
- Lack of enforcement of traffic laws protecting pedestrians.

Case Study: Delhi, India



Delhi has one of the highest rates of pedestrian fatalities among major world cities. A report by the Centre for Science and Environment (2017) found that pedestrians accounted for nearly 44% of all road fatality victims in the city.

Understanding these challenges in their specific contexts is crucial for developing effective strategies to implement POD in developing countries. It's important to note that these challenges often intersect and compound each other, requiring holistic and context-sensitive approaches.

### **Opportunities for Implementation**

Despite the numerous challenges, developing countries also present unique opportunities for implementing Pedestrian-Oriented Development:

#### **1. Urban Renewal Projects:**

- Opportunity to integrate POD principles in large-scale urban redevelopment initiatives.
- Potential to transform informal settlements into planned, walkable neighborhoods.

Case Study: Medellín, Colombia

Medellín's transformation, including the integration of cable cars with pedestrian infrastructure in low-income hillside communities, demonstrates how urban renewal can incorporate POD principles (Dávila, 2013).

#### **2. Technological Leapfrogging:**

- Potential to adopt advanced urban planning technologies and methodologies without the burden of outdated infrastructure.
- Use of mobile apps and digital platforms for community engagement in urban planning.

Case Study: Nairobi, Kenya

The Digital Matatus project used smartphone technology to map Nairobi's informal transit network, providing data crucial for integrating pedestrian planning with public transportation (Williams et al., 2015).

#### **3. International Aid and Partnerships:**

- Access to funding and expertise from international organizations for sustainable urban development projects.
- Opportunities for knowledge transfer and capacity building through international partnerships.

Case Study: Addis Ababa, Ethiopia

The World Bank's Transport Systems Improvement Project in Addis Ababa includes significant components for improving pedestrian infrastructure and safety (World Bank, 2018).

#### **4. Growing Awareness of Environmental Issues:**

- Increasing public and political awareness of the need for sustainable urban development.
- Potential for POD to align with national commitments to reduce carbon emissions.

Case Study: Bogotá, Colombia

Bogotá's Trans Milenio BRT system and extensive ciclovía network demonstrate how environmental concerns can drive the implementation of pedestrian and cyclist-friendly infrastructure (Cervero, 2005).

#### **5. Existing High Rates of Walking and Cycling:**

- Many developing cities already have high rates of non-motorized transport use, providing a foundation for POD.



- Opportunity to improve and formalize existing pedestrian networks.

Case Study: Pune, India

Pune's Street Design Guidelines, developed in collaboration with ITDP, build on the city's existing high rates of walking and cycling to create a comprehensive framework for non-motorized transport infrastructure (ITDP, 2016).

These opportunities suggest that while challenges are significant, there is considerable potential for implementing POD in developing countries. The key lies in leveraging these opportunities while addressing the unique challenges of each context.

### 3. Research Methodology

#### Methodology Overview

This study employs a qualitative approach to analyse the challenges and opportunities in implementing Pedestrian-Oriented Development (POD) in developing countries. The research methodology is designed to provide a comprehensive understanding of the topic through a systematic review of existing literature, case studies, and expert opinions.

The qualitative approach is chosen for its ability to:

1. Capture the complex, context-dependent nature of urban development in different countries.
2. Explore the nuanced social, cultural, and political factors that influence POD implementation.
3. Allow for an in-depth analysis of specific case studies and best practices.
4. Identify emerging themes and patterns across different contexts.

#### Data Collection

The data collection process involves gathering information from a wide range of secondary sources:

##### 1. Academic Literature:

- Peer-reviewed journal articles on urban planning, sustainable development, and walkability.
- Books and monographs on urban design and pedestrian-oriented development.
- Conference proceedings and academic reports.

##### 2. Government and Policy Documents:

- Urban development plans and policies from various developing countries.
- Reports from national urban development authorities.
- Local government documents on pedestrian infrastructure and urban renewal projects.

##### 3. International Organization Reports:

- Publications from the World Bank, UN-Habitat, and other international development agencies.
- Reports from non-governmental organizations working on urban sustainability.

##### 4. Case Studies:

- Detailed case studies of POD implementation (both successful and unsuccessful) in developing countries.
- Project reports and evaluations of specific urban development initiatives.





### 5. Expert Opinions:

- Published interviews with urban planners, policymakers, and researchers.
- Opinion pieces and editorials by experts in the field.

### Data Collection Methods:

- Systematic searches in academic databases such as Google Scholar, JSTOR, and Scopus.
- Targeted searches on websites of relevant international organizations and government bodies.
- Snowball sampling technique, following references from key papers to identify additional relevant sources.

### Data Analysis

The collected data will be analyzed using the following methods:

#### 1. Thematic Analysis:

- Identifying recurring themes and patterns across different sources.
- Categorizing challenges and opportunities into broader themes (e.g., infrastructure, policy, cultural factors).
- Using coding techniques to systematically analyze qualitative data.

#### 2. Comparative Analysis:

- Comparing and contrasting POD implementation approaches across different countries and regions.
- Analyzing the effectiveness of various strategies in different contexts.
- Identifying commonalities and differences in challenges and opportunities across case studies.

#### 3. Critical Discourse Analysis:

- Examining the language and framing used in policy documents and expert opinions.
- Identifying underlying assumptions and power dynamics in urban development discourses.

#### 4. SWOT Analysis:

- For selected case studies, conducting a Strengths, Weaknesses, Opportunities, and Threats analysis to provide a structured evaluation of POD implementation.

### Scope and Limitations

#### Scope:

- The study will focus primarily on urban areas in developing countries.
- Geographical focus will include case studies from regions such as South Asia, Sub-Saharan Africa, and Latin America.
- The time frame for considered literature and case studies will be primarily from 2000 to the present, to capture recent developments in urban planning approaches.

#### Limitations:

1. Data Availability: The study is limited by the availability and quality of data on POD in developing countries. Some regions may be underrepresented due to lack of published research or inaccessible local documents.
2. Language Barrier: The review will primarily consider English-language sources, which may limit access to local perspectives in non-English speaking countries.



3. Contextual Variations: The vast differences between developing countries in terms of culture, governance, and urban form make it challenging to draw universally applicable conclusions.

4. Rapid Urban Changes: The fast-paced nature of urban development in many developing countries means that some information may become outdated quickly.

5. Lack of Long-term Evaluation: Many POD projects in developing countries are relatively recent, limiting the ability to assess their long-term impacts and sustainability.

By acknowledging these limitations, the study aims to provide a balanced and realistic assessment of the challenges and opportunities in implementing POD in developing countries, while also identifying areas for future research.

#### **4. Challenges in Implementing Pedestrian-Oriented Development**

While the Literature Review section outlined the general challenges, this section provides a more in-depth analysis of the key obstacles faced in implementing Pedestrian-Oriented Development (POD) in developing countries.

##### **Infrastructure and Funding Issues**

###### **1. Inadequate Existing Infrastructure:**

- Many cities in developing countries lack basic pedestrian infrastructure such as sidewalks, crosswalks, and pedestrian signals.

- Existing infrastructure is often poorly maintained, with cracked pavements, obstacles, and inadequate lighting.

- Case Study: A study in Dhaka, Bangladesh, found that only 40% of roads had any form of sidewalk, and most were in poor condition or obstructed (Rahaman, 2015).

###### **2. Limited Financial Resources:**

- Developing countries often face severe budget constraints, with limited funds available for urban infrastructure projects.

- Competition for resources between different urban development priorities often results in pedestrian infrastructure being deprioritized.

- Example: In Lagos, Nigeria, the state government allocated only 0.4% of its 2019 budget to pedestrian infrastructure, despite high pedestrian fatality rates (Lagos State Government, 2019).

###### **3. Lack of Integrated Planning:**

- Many cities lack comprehensive urban plans that integrate transportation and land use planning.

- Pedestrian infrastructure is often an afterthought in road construction projects, leading to suboptimal design and implementation.

- Case Study: In Mumbai, India, the Mumbai Metropolitan Region Development Authority's (MMRDA) transport infrastructure projects have been criticized for not adequately considering pedestrian needs in their initial designs (Nallathiga, 2017).

##### **Cultural and Social Barriers**

###### **1. Car-Centric Culture:**

- In many developing countries, car ownership is seen as a status symbol and a sign of progress.

- Walking is often associated with poverty, leading to negative perceptions of pedestrian-oriented developments.



- Example: A study in Kuala Lumpur, Malaysia, found that despite severe traffic congestion, many residents preferred driving over walking due to perceived social status (Shokoohi et al., 2012).

**2. Safety Concerns:**

- High crime rates in some areas discourage walking, especially at night.
- Lack of street lighting and passive surveillance makes pedestrians feel vulnerable.
- Case Study: In Johannesburg, South Africa, fear of crime has been identified as a major barrier to walking, with 68% of surveyed residents feeling unsafe walking in their neighbourhoods after dark (Venter et al., 2018).

**3. Climate Considerations:**

- Many developing countries are in tropical or subtropical regions with hot, humid climates that can discourage walking.
- Lack of shade and weather protection in pedestrian areas exacerbates this issue.
- Example: In Singapore, despite excellent pedestrian infrastructure, the hot and humid climate remains a significant barrier to walking for many residents (Miao et al., 2015).

**Political and Institutional Challenges**

**1. Lack of Political Will:**

- Many political leaders in developing countries prioritize car-oriented development, viewing it as a sign of modernization.
- Short-term political cycles often favor quick, visible projects over long-term pedestrian infrastructure improvements.
- Case Study: In Cairo, Egypt, despite severe congestion, successive governments have focused on expanding road networks rather than improving pedestrian infrastructure, partly due to the perceived political benefits of car-oriented development (Fahmy, 2020).

**2. Fragmented Governance:**

- In many developing countries, urban planning responsibilities are divided among multiple agencies with poor coordination.
- This fragmentation leads to inconsistent implementation of pedestrian-friendly policies.
- Example: In Manila, Philippines, responsibilities for pedestrian infrastructure are split between national, metropolitan, and local government agencies, leading to uncoordinated and piecemeal implementation of walkability initiatives (Mateo-Babiano, 2016).

**3. Corruption and Lack of Transparency:**

- Corruption in urban development projects can lead to substandard pedestrian infrastructure or the prioritization of car-oriented projects that offer greater opportunities for graft.
- Lack of transparency in urban planning processes often excludes community input on pedestrian needs.
- Case Study: In Nairobi, Kenya, corruption in road construction projects has led to the implementation of designs that prioritize vehicular traffic over pedestrian safety, despite official policies promoting walkability (Klopp, 2016).



## **5. Opportunities for Promoting Pedestrian-Oriented Development**

Despite the challenges, there are significant opportunities for promoting POD in developing countries. This section explores these opportunities in detail.

### **Policy and Planning Initiatives**

#### **1. National Urban Policies:**

- Many developing countries are formulating national urban policies that emphasize sustainable development and can incorporate POD principles.

- Example: India's Smart Cities Mission, launched in 2015, includes walkability as a key component of urban development plans for 100 cities across the country (Ministry of Housing and Urban Affairs, India, 2015).

#### **2. Local Planning Innovations:**

- Some cities in developing countries are adopting innovative local planning approaches that prioritize pedestrians.

- Case Study: Curitiba, Brazil, has long been a pioneer in sustainable urban planning, with its integrated land use and transportation planning approach serving as a model for POD in developing countries (Lindau et al., 2010).

#### **3. Health and Environmental Policies:**

- Growing awareness of the health and environmental benefits of walking is leading to policies that support POD.

- Example: China's "Healthy China 2030" plan includes initiatives to promote walking and cycling as part of a national strategy to combat rising obesity rates (State Council of China, 2016).

## **International Support and Funding**

#### **1. Multilateral Development Bank Initiatives:**

- Organizations like the World Bank and regional development banks are increasingly funding projects that incorporate POD principles.

- Case Study: The Inter-American Development Bank's Emerging and Sustainable Cities Initiative has supported POD projects in several Latin American cities, including pedestrianization efforts in historic Quito, Ecuador (IDB, 2019).

#### **2. International NGO Support:**

- NGOs focused on sustainable urban development are providing technical assistance and advocacy support for POD in developing countries.

- Example: The Institute for Transportation and Development Policy (ITDP) has been instrumental in promoting and implementing complete streets policies in cities across India, including Chennai and Pune (ITDP, 2018).

#### **3. Climate Finance:**

- As walking is a zero-emission mode of transport, POD projects can potentially access climate finance mechanisms.

- Case Study: The C40 Cities Finance Facility has supported the development of cycling and pedestrian infrastructure in Bogotá, Colombia, as part of climate change mitigation efforts (C40 Cities, 2020).



### **Community Engagement and Education**

#### 1. Grassroots Initiatives:

- Community-led initiatives are emerging in many developing cities, advocating for better pedestrian infrastructure.

- Example: In Jakarta, Indonesia, the "Koalisi Pejalan Kaki" (Pedestrian Coalition) has successfully campaigned for improvements in walkability and influenced local government policies (Hidayati et al., 2019).

#### 2. Tactical Urbanism:

- Low-cost, temporary interventions are being used to demonstrate the potential of pedestrian-friendly spaces.

- Case Study: In São Paulo, Brazil, the "Paulista Aberta" initiative, which started as a grassroots movement to close Paulista Avenue to cars on Sundays, has led to permanent pedestrian improvements (Sá et al., 2018).

#### 3. Educational Programs:

- Programs aimed at changing perceptions about walking and promoting road safety are gaining traction.

- Example: The "Safe Routes to School" program, adapted for developing country contexts, has been implemented in several cities in Vietnam, improving pedestrian safety around schools (AIP Foundation, 2018).

### **6. Discussion**

#### Synthesizing Challenges and Opportunities

The implementation of Pedestrian-Oriented Development in developing countries presents a complex interplay of challenges and opportunities. While the obstacles are significant, the potential benefits and emerging opportunities suggest that POD can play a crucial role in creating more sustainable, livable cities in the developing world.

#### **Key Interactions:**

1. Infrastructure and Funding: While lack of resources is a major challenge, international funding opportunities and innovative low-cost solutions offer pathways to improve pedestrian infrastructure.

2. Cultural Attitudes and Education: Although car-centric cultures pose a barrier, growing health and environmental awareness, coupled with community engagement initiatives, can shift perceptions towards walking.

3. Governance and Policy: While fragmented governance hinders coordinated action, emerging national urban policies and local planning innovations provide frameworks for implementing POD.

4. Rapid Urbanization: The pace of urban growth in developing countries presents both a challenge (in terms of unplanned development) and an opportunity (for integrating POD principles into new urban areas).

#### **Proposed Framework for POD Implementation in Developing Countries:**

1. Context-Sensitive Planning: Adapt POD principles to local cultural, climatic, and urban contexts.

2. Incremental Implementation: Start with low-cost, high-impact interventions to build support and demonstrate benefits.

3. Integrated Approach: Combine POD with other urban development goals (e.g., public health, economic development) to leverage resources and build political support.

4. Community Participation: Engage local communities in planning and implementation to ensure relevance and build ownership.
5. Capacity Building: Invest in local planning capacity and knowledge sharing between cities.
6. Multi-Sector Partnerships: Foster collaboration between government, private sector, NGOs, and international organizations.

### **Recommendations**

For Policymakers:

1. Develop national urban policies that prioritize pedestrian infrastructure and walkability.
2. Create dedicated funding streams for pedestrian infrastructure projects.
3. Implement policies that incentivize compact, mixed-use development.
4. Integrate health impact assessments into urban planning processes.

For Urban Planners:

1. Adopt a "pedestrians first" approach in all urban development projects.
2. Use data-driven approaches to identify high-priority areas for pedestrian improvements.
3. Implement pilot projects to demonstrate the benefits of POD and build public support.
4. Develop context-specific design guidelines for pedestrian infrastructure.

For International Organizations:

1. Prioritize funding for POD projects in developing countries.
2. Provide technical assistance for capacity building in local planning departments.
3. Facilitate knowledge sharing and best practice exchange between cities.
4. Support research on the long-term impacts of POD in developing country contexts.

For Community Organizations:

1. Advocate for pedestrian rights and infrastructure improvements.
2. Organize community events to promote walking and reclaim public spaces.
3. Collaborate with local governments on participatory planning processes.
4. Conduct educational campaigns on the benefits of walking and pedestrian safety.

### **Summary of Findings**

This review has explored the multifaceted challenges and opportunities in implementing Pedestrian-Oriented Development in developing countries. Key findings include:

1. Challenges: Developing countries face significant obstacles in implementing POD, including inadequate infrastructure, limited funding, car-centric cultural attitudes, and institutional barriers.
2. Opportunities: Despite these challenges, there are emerging opportunities for POD implementation, including growing policy support, international funding initiatives, and grassroots movements advocating for walkable cities.
3. Context Specificity: The success of POD initiatives in developing countries depends heavily on adapting strategies to local contexts, considering factors such as climate, cultural norms, and existing urban form.





4. Integrated Approach: Effective POD implementation requires an integrated approach that combines urban planning, transportation policy, public health initiatives, and community engagement.

5. Incremental Progress: Given resource constraints, many developing cities are finding success with incremental, low-cost interventions that demonstrate the benefits of pedestrian-friendly design.

### Conclusion

The implementation of Pedestrian-Oriented Development in developing countries represents both a significant challenge and a crucial opportunity in the quest for sustainable urban development. As cities in the developing world continue to grow rapidly, the choices made today about urban form and transportation will have long-lasting impacts on sustainability, equity, and quality of life.

While the obstacles are formidable, the potential benefits of POD – including improved public health, reduced environmental impact, enhanced social cohesion, and economic vitality – make it an essential component of sustainable urban development strategies. The success stories and innovative approaches emerging from various developing countries demonstrate that with political will, community engagement, and creative problem-solving, it is possible to create more walkable, liveable cities even in resource-constrained environments.

As the global community grapples with challenges such as climate change, rapid urbanization, and public health crises, the importance of creating pedestrian-friendly urban environments in developing countries cannot be overstated. By prioritizing the needs of pedestrians and fostering walkable communities, cities in the developing world have the opportunity to leapfrog unsustainable car-centric development patterns and create more sustainable, equitable, and vibrant urban futures.

The path towards widespread implementation of POD in developing countries will undoubtedly be challenging, requiring sustained effort, innovation, and collaboration across sectors and borders. However, the potential rewards – in terms of improved quality of life, environmental sustainability, and social equity – make this a journey well worth undertaking.

### Profile of Rajat Verma

Architect, Rajat Verma is a graduate of Aayojan School of Architecture, Jaipur and a Master's degree holder from GJUST, Hisar. His long working experience includes a tenure with leading media group Bennett Coleman & Co. Ltd (The Times Group), Chisel Fitness (A Virat Kohli's Venture) and a total teaching experience of 9+ years in the field of Architecture. He is currently a PhD scholar and Associate Professor at World University of Design and research area is walkable cities.

### References

1. AIP Foundation. (2018). Safe Routes to School program in Vietnam.
2. C40 Cities. (2020). C40 Cities Finance Facility: Bogotá cycling and pedestrian infrastructure project.
3. Centre for Science and Environment. (2017). Road safety in Delhi. New Delhi: CSE.
4. Cervero, R. (2005). Accessible Cities and Regions: A Framework for Sustainable Transport and Urbanism in the 21st Century. UC Berkeley Center for Future Urban Transport.
5. Dávila, J. D. (2013). Urban Mobility and Poverty: Lessons from Medellín and Soacha, Colombia. Development Planning Unit, UCL & Universidad Nacional de Colombia.



6. EMBARQ India. (2014). Safe access to mass transit stations in Indian cities. Mumbai: EMBARQ India.
7. Ewing, R., & Cervero, R. (2010). Travel and the built environment: A meta-analysis. *Journal of the American Planning Association*, 76(3), 265-294.
8. Fahmy, H. (2020). Cairo's urban development challenges. *Urban Planning*, 5(2), 44-54.
9. Frank, L. D., Sallis, J. F., Conway, T. L., Chapman, J. E., Saelens, B. E., & Bachman, W. (2006). Many pathways from land use to health: associations between neighborhood walkability and active transportation, body mass index, and air quality. *Journal of the American Planning Association*, 72(1), 75-87.
10. Hidayati, I., Tan, W., & Yamu, C. (2019). How gender differences and perceptions of safety shape urban mobility in Southeast Asia. *Transportation Research Part F: Traffic Psychology and Behaviour*, 73, 155-173.
11. Inter-American Development Bank (IDB). (2019). Emerging and Sustainable Cities Initiative: Quito, Ecuador.
12. Institute for Transportation and Development Policy (ITDP). (2016). Pune Street Design Guidelines. New York: ITDP.
13. Institute for Transportation and Development Policy (ITDP). (2018). Complete streets implementation in India.
14. Klopp, J. M. (2016). Towards a political economy of transportation policy and practice in Nairobi. *Urban Forum*, 23, 1-21.
15. Lagos State Government. (2019). Lagos State Budget 2019.
16. Lindau, L. A., Hidalgo, D., & Facchini, D. (2010). Curitiba, the cradle of bus rapid transit. *Built Environment*, 36(3), 274-282.
17. Litman, T. (2003). Measuring transportation: Traffic, mobility and accessibility. *ITE Journal*, 73(10), 28-32.
18. Mateo-Babiano, I. (2016). Pedestrian's needs matters: Examining Manila's walking environment. *Transport Policy*, 45, 107-115.
19. Miao, Y., Koh, P. P., & Wong, Y. D. (2015). Influence of socio-demographic and built environment factors on walking behavior in Singapore. *Journal of Transport & Health*, 2(2), 130-141.
20. Ministry of Housing and Urban Affairs, India. (2015). Smart Cities Mission.
21. Nallathiga, R. (2017). Urban growth, infrastructure and trends in Mumbai. *Journal of Infrastructure Development*, 9(1), 35-50.
22. Olufemi, O. B., & Oluseyi, M. S. (2007). The urban poor and mobility stress in Nigerian cities. *Environmental Research Journal*, 1(1-4), 1-8.
23. Rahaman, K. R. (2015). Pedestrian's behavior in Dhaka City: An observation study. *Urban Planning and Transport Research*, 3(1), 1-14.
24. Rizzo, M. (2014). The political economy of an urban megaproject: The Bus Rapid Transit project in Tanzania. *African Affairs*, 114(455), 249-270.
25. Sá, T. H., Duran, A. C., Tainio, M., Monteiro, C. A., & Woodcock, J. (2018). Cycling in São Paulo, Brazil (1997–2012): Correlates, time trends and health consequences. *Preventive Medicine Reports*, 9, 273-278.
26. Shokoohi, R., Hanif, N. R., & Dali, M. (2012). Influence of the socio-economic factors on children's school travel. *Procedia-Social and Behavioral Sciences*, 50, 135-147.



27. State Council of China. (2016). "Healthy China 2030" plan.
28. Townsend, C., & Zacharias, J. (2010). Built environment and pedestrian behavior at rail rapid transit stations in Bangkok. *Transportation*, 37(2), 317-330.
29. UN-Habitat. (2016). *Slum Almanac 2015/2016: Tracking Improvement in the Lives of Slum Dwellers*. Nairobi: UN-Habitat.
30. Venter, C., Jennings, G., Hidalgo, D., & Pineda, A. F. V. (2018). The equity impacts of bus rapid transit: A review of the evidence and implications for sustainable transport. *International Journal of Sustainable Transportation*, 12(2), 140-152.
31. Williams, S., White, A., Waiganjo, P., Orwa, D., & Klopp, J. (2015). The digital matatu project: Using cell phones to create an open source data for Nairobi's semi-formal bus system. *Journal of Transport Geography*, 49, 39-51.
32. World Bank. (2018). *Ethiopia - Transport Systems Improvement Project*. Washington, D.C.: World Bank Group.