

To,

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Sub: E-commerce websit quotation.

A). Domain Registration for 1 year.

B). Hosting on high bandwith server with unlimited web space.

C).10 E-mail ID on your domain (eg. yourname@companyname.com)

- 7 GB each space for data storage.
- Admin panal for addition/editing/deletion of mail ID's.
- POP3/SMTP server for easy configure of mail in outlook and mobiles.
- Chatroom in mail
- Priorty inbox
- Spam filter.

D). Static page development include.

1. Layout Design for website selection.
2. Customised web page designing.
3. High quality designing according to customer preferance.
4. Unique/ concept design with fine quality.
5. Advance coding method.
6. Flash banners.
7. Fast page excution.
8. 99% uptime.
9. 1 year website maintenance & support.
10. Quality Assurance.

E). Dynamic modules development include.

Front End

- Language Converter
- Multiple currency option
- Index search alphabetically (A, B, C, D, E,)
- CMS Page Navigations Menu (Home, About us, Services, Products, New Arrival, Quality Certification, Request a quote, Contact us, Sitemap etc.)
- Product Category/Subcategory Menu
- Special Offers
- New of your services
- Best selling product list
- Top 10 hot topics
- News Letter
- User Registration and login (with secure captcha security code and remember option on login form)
- User can see product and related product
- User add products in cart
- User can edit/update and delete product from cart
- User fills their shipping and billing Address
- Before payment user will confirm their order and shipping/billing address then proceed for payment and place order
- After login user can see their placed order details or history

Advance Searching:

- Product wise search
- Category wise search
- Price wise search
- Hot product search.
- Sub category search

Admin Panel

Secure Admin Login

After login able to access secure admin panel

- Admin can change login password
- Users control panel
- Add catageries/sub catageries.
- Access control
- Submission of pages/Topics

Global Site Configuration

- Site title
- Keyword description
- site email
- site address
- site fax no
- contact no
- change site status online/offline
- set offline message
- vat applicable setting
- new registration enable/disable
- hide product code, price
- Change payment status etc.

Product Category Management

Add new category->

- Category title
- keyword description
- category name
- category image
- Description etc.
- Sub-category addition

Manage category->

- Edit category details
- enable/disable category
- Delete category
- Search category etc.

Manage Product

Add new Product->

- Product title
- keyword description,
- product code,
- category,
- product price,
- product description,
- product image,
- product image alt tag,
- search product to make related product
- taxable or not,
- is hot or not,
- is featured product or not,
- add multiple product at once etc.

Manage product->

- display product details,
- product search option by product code,
- product title, make active/inactive option,
- edit product details,
- change taxable,
- hot and featured status,
- Set discount on product category wise, delete products etc.

CMS Page Management

- Admin can create unlimited CMS page using ckeditor (with page title, keywords and description for the SEO purpose)
- View list of CMS Page
- Set the display order of CMS Page
- Admin can edit page details
- Enable/disable page
- Delete page.

User Management

- Singin profile.
- View registered user details
- Add user
- Change user details
- Block any user
- Delete any user

Order Management

- View user placed order details
- order no
- user email id
- Amount payed
- order details
- delete order
- shipping address
- billing address
- ordered product details etc)

Newsletter Management

- Add new newsletter template and save (admin can design newsletter using ckeditor)
- View the list of all newsletter templates
- Edit any newsletter template
- Delete newsletter template
- Send newsletter to registered user or mailing list user after selecting newsletter template, delete newsletter subscriber

Shipping Management

- Admin can add shipping cost country wise
- Change shipping cost details
- Delete shipping cost details

VAT Management

- Admin can add VAT (in %) country wise
- Change VAT % details
- Delete VAT details

Secue payment gateway intigration of Paypal/Ccavanue.

Total cost of website: Rs.13500

Stages of designing:

- a) Domain registration & hosing.
- b) Business mail Id's are created.
- c) Designing of home page for client approval.
- d) After home page approval, other pages are designed.
- e) E-commerce Modules page is developed.
- f) Completion of site according to company & product/services profile completion

Payment mode:

50% advance on behalf of ikon infocom

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